

**Schedule of Rates (SOR)**

**HIRING OF MARKETING SERVICES FOR PNG CONNECTIONS AT KOLHAPUR GA**

**Tender No.: HOGPL/2021-22/C&P/006 DATED 06.07.2021**

Sr. No	Item Description	Quantity	UOM	Unit Rate	Total Amount excl. GST (Rs)
1	<b>Registration of PNG Consumers</b>				
	Carrying out the registration of various PNG customers as domestic consumer from the areas given by HOGPL in Kolhapur GA. The registration needs to be carried out as per scope of work and special condition of contract given in tender. The brief scope of this item is given below:				
	1) Carrying out the promotional activities such as organizing events, putting registration camps, distribution of leaflets / pamphlets / FAQ etc. to create awareness regarding use of PNG. The activities shall be conducted as per direction/Instruction of HOGPL. The content and the material of Leaflets/Pamphlets/FAQ and any other promotional material shall be finalized in consultation with HOGPL and cost of all these material shall be inclusive of quoted rates.				
	2) DMA to coordinate with the Resident Welfare Associations / Managing Committee of the society / area for any type of permissions / assistance required for conducting survey, Direct Marketing activities (i.e. leaflet distribution, canopy display at societies etc.) and project execution.				
	3) Enrolment & Registration of various PNG Customers in the given area by HOGPL and as per the given target.				
	4) Distribution and Collection of filled up registration forms along with Cheque of Registration fees/Security Deposit and other documents required for PNG connection.				
	5) Submission of registration forms duly filled along with required documents and cheque. The forms shall be submitted in HOGPL office on weekly basis with datasheet in given format.				
	6) All other activities as may be required to get the All maximum registration from the area as defined in the Scope of work to be read along with the Special Conditions of Contract and as per instructions of EIC.				
7) All other terms as per attached tender terms & conditions					
1.a	<b>Permission from Society</b> : Obtaining permission/NOC from societies and submission of details in the given formats as per the requirement of HOGPL in soft/hard copy. <b>Note: Applicable for min 15 Nos of Domestic Household with 80% Registration.</b>	1000	NUM		
1.b	<b>Domestic Consumers:</b> Collection of Domestic PNG registrations with Payment Collection of total 6,118/- : Domestic customers registration including prima facie technical feasibility survey, interaction time with customers on safety tips, product benefits permission of societies except line item 1.a, product benefits etc as per tender terms & conditions.	3000	NUM		
1.c	<b>Domestic Consumers:</b> Collection of Domestic PNG registrations Under Promotional Scheme (EMI Scheme):	12000	NUM		
	Total Amount (Excl. GST)				
	GST.....%				
	<b>Total Amount (Incl. GST)</b>				